

**SHREWSBURY'S ELECTRIC LIGHT PLANT
&
SHREWSBURY'S COMMUNITY CABLEVISION**

COMMISSION MEETING

October 20, 2003 – 7:00 PM

MINUTES

**PRESENT: S. DAVIS
R. LUTZ
P. LYONS-GALLO
A. TRIPPI**

ABSENT: C. JEFFERSON, Jr., Chairman

OTHERS

**PRESENT: T. JOSIE
J. TERRASI
M. QUITADAMO
F. PAIKA
W. CULLEN
T. DESILETS**

1. Approve Bill Schedules

The bill schedules were reviewed and approved as presented.

2. Minutes – Light Commission Meeting – September 8, 2003

A motion:

To approve the minutes of the September 8, 2003 Light Commission meeting was made by A. Trippi and seconded by R. Lutz.

Without further discussion, the motion was voted unanimously.

3. Cash Statements - September

A. Light

The Light Commission reviewed the September Cash Statements for Light.

A motion:

To approve the Light September Cash Statements was made by R. Lutz and seconded by P. Lyons-Gallo.

Without further discussion, the motion was voted unanimously.

B. CATV

The Light Commission reviewed the September Cash Statements for CATV.

A motion:

To approve the Light September Cash Statements was made by R. Lutz and seconded by P. Lyons-Gallo.

Without further discussion, the motion was voted unanimously.

In response to a request from S. Davis, T. Josie said that the total number of Digital customer disconnects will be available for the next Commission meeting.

4. Financial Statements - August

A. Light

The Light Commission reviewed the August Financial Statements for Light.

A motion:

To approve the Light August Financial Statements was made by A. Trippi and seconded by S. Davis.

Without further discussion, the motion was voted unanimously.

B. CATV

The Light Commission reviewed the August Financial Statements for CATV.

A motion:

To approve the CATV August Cash Statements was made by S. Davis and seconded by R. Lutz.

Without further discussion, the motion was voted unanimously.

5. Financial Support for the Council On Aging (COA) Newsletter

T. Josie reported that he recently met with two representatives from the COA, John Concordia and Paul Keegan, looking for financial support in the amount of \$9,780 for the production of their monthly newsletters.

He reviewed SELP/SCC's precedent for contributions that has been in the value of SCC/SELP labor or in purchasing of materials with every contribution being one-time versus ongoing support. SELP/SCC has a reputation within Shrewsbury of helping the various town departments.

SELP/SCC recently purchased an ad in the COA newsletter and offered in kind services to the COA in the form of advertisements on Channel 26 and/or the web site to enhance the value of their existing ad sales in their newsletter.

After further discussion, the Commission agreed that SELP would buy an additional ad for \$400, SELP/SCC would provide ad support on Channel 26, and suggested that the COA target the local banks for financial support.

6. Brand Name

T. Josie reviewed the project and purpose which is the need to re-brand SELP/SCC in order to make the name of the company more current.

T. Desilets distributed samples of different letterheads to the Commission. One question to consider would be to keep the same look and build upon it?

T. Josie asked that the Commission vote on a name or two whereupon T. Desilets will refine the selections and return to the next meeting with the tag lines for each.

S. Davis, R. Lutz, and A. Trippi agreed that they liked the name Shrewsbury Electric Light and Cable Operations (SELCO). P. Lyons-Gallo opted for Shrewsbury Energy & Telecommunications Company (SETCo.)

7. Industry Development- Internet

T. Josie reviewed recently announced a test by the MSOs for higher speed Internet service, up to 3mbps. SCC's speed for Standard Service is 768/128K. He suggested that SCC ask its Internet consultant to determine the system capacity and impact of increasing download speeds.

He added that it is his opinion that recent court decisions should be tracked. The implication of a recent court decision was the "classification" of Internet service as it may allow competitive Internet suppliers a right to use the cable companies' systems to provide ISP services.

8. Manager of Engineering

Mr. Ralph Iaccarino has accepted the position of Manager of Engineering. Ralph has electric utility experience with Stone & Webster, Wellesley Light Department and West Boylston Light Plant. He also worked for SELP in the late '70s as a substation technician.

Ralph will start employment on November 4, 2003.

The Light Commission wished the best to Fran Paika who will be retiring after thirty years of service.

The next Light Commission meeting is scheduled for Monday, November 17, 2003, at 7:00PM.

A motion,

To adjourn the meeting was made by R. Lutz and seconded by A. Trippi.

After no further discussion, the motion was voted unanimously.

Respectfully submitted,

Anthony M. Trippi, Clerk
Shrewsbury's Light Commission